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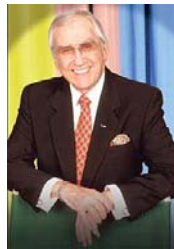
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*Victoria Theatre Association Star Attraction*



**ED McMAHON SHARES HIS *MEMORIES OF THE TONIGHT SHOW* AT THE VICTORIA THEATRE ON JUNE 15**

(Dayton, OH) – May 25, 2007 – Ed McMahon invites audiences to take a trip down memory lane, as he shares his *Memories of The Tonight Show* on June 15 at the Victoria Theatre. Promising to be an evening of comedy, conversation and unforgettable videos, *Ed McMahon’s Memories of The Tonight Show* offers audiences firsthand anecdotes from the loveable legend who coined the immortal phrase, “Heeeerrreee’s Johnny!”

His 30-year stint as announcer on “The Tonight Show Starring Johnny Carson,” plus numerous performances as host on specials and telethons, and his activities in TV and radio commercials make McMahon more familiar to most Americans than their own next-door-neighbor.

Johnny Carson began hosting “The Tonight Show” in 1964, and McMahon joined the show in 1965, lending his hearty guffaws as the show’s announcer. The show was a hit for its entire run with Carson and McMahon at the helm, and it became an American institution, uniting families in front of their television sets five nights a week.

Before his work with Carson on the “The Tonight Show,” McMahon worked as the writer, producer and host of more than a dozen television shows in Philadelphia, including a breakfast show, cooking show at noon, movie program and pop-music record program, earning him the title of Philadelphia’s “Mr. Television.”

The duo met when Carson, hosting a daytime quiz show called “Who Do You Trust,” was searching for a new announcer. After four years of polishing their interplay, McMahon and Carson took over “The Tonight Show.”

media release



McMahon has also hosted the popular syndicated show "Star Search," co-hosted the NBC specials "TV's Bloopers and Practical Jokes" with Dick Clark, and served as host for countless special events such as "Macy's Thanksgiving Day Parade," "America's Junior Miss Pageant," "The Mother's Day Show" and "Night of Stars." A board member of the Muscular Dystrophy Association, he has co-hosted the annual "Jerry Lewis Muscular Dystrophy Telethon" for 35 years.

McMahon has also authored several books, including *Here's Ed, The Art of Public Speaking, Superselling, For Laughing Out Loud ... My Life and Good Times, and Here's Johnny!*.

***Ed McMahon's Memories of The Tonight Show*** will be on stage at the Victoria Theatre for one performance on Friday, June 15. Curtain time is 8 p.m.

Tickets are priced at \$43, \$38 and \$31, with discounts available for groups. Tickets are **on sale now** via Ticket Center Stage, and may be purchased at the Schuster Center box office in downtown Dayton or by phone, at (937) 228-3630 or toll free (888) 228-3630. Ticket Center Stage hours are Monday-Friday, 10 a.m. - 6 p.m., and two hours prior to each performance. Tickets may also be purchased online at any time at **[www.ticketcenterstage.com](http://www.ticketcenterstage.com)**.

For more information about this and other Victoria Theatre Association presentations, visit **[www.victoriatheatre.com](http://www.victoriatheatre.com)**. Be sure to click on the "Invite Friends" icon to learn about Victoria Theatre Association's online invitation service – it's easy and FREE!

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*Victoria Theatre Association is one of Dayton's premier arts organizations, presenting the Fifth Third Bank Broadway Series, the Chase Young at Heart Family Series, the Michelob Ultra Cool Films series, Star Attractions, and the Discovery series, which features curriculum-enhanced live theatre productions for school children. Victoria Theatre Association is proud of its alliance with the Dayton Opera Association and its collaboration on The Loft Series 1 with The Human Race Theatre Company.*

*In addition to the performances it presents, Victoria Theatre Association also manages the historic Victoria Theatre, the Benjamin and Marian Schuster Performing Arts Center, and the Metropolitan Arts Center, which houses The Loft Theatre. Victoria Theatre Association receives funding from a variety of diverse public, corporate, individual and private sources, including the Montgomery County Arts and Cultural District and the Ohio Arts Council. The Ohio Arts Council helped fund this program or organization with state tax dollars to encourage economic growth, educational excellence and cultural enrichment for all Ohioans.*